



WHO WE ARE

OUR HISTORY



CORE VALUES OF SUSTAINABILITY:

The Etherington family prioritized doing "more good than harm" and giving back to the soil, instilling these values of integrity and sustainability in Jonathan and Steven.



RECOGNIZING A MARKET GAP:

Jonathan noticed a lack of reliable, high-quality agricultural products, prompting him to sell solutions directly to farmers, starting with a Corsa bakkie.



INNOVATION IN BIOLOGICAL PRODUCTS:

MBFi focused on developing biological products to match or surpass the effectiveness of chemicals, with Steven joining to help enhance production quality.



EARLY BEGINNINGS IN AGRICULTURE:

Jonathan and Steven grew up on a polyculture farm in the Eastern Transvaal, learning the importance of sustainability and environmental care from their family's farming practices.



JONATHAN'S RETURN TO THE FARM:

After studying in Europe, Jonathan returned home, gaining firsthand experience in farming and understanding the challenges and dynamics of the agricultural community.



THE BIRTH OF MBFi:
MBFi was founded to provide scientifically proven, sustainable agricultural products, filling a market gap for reliable solutions that prioritize environmental responsibility.



GROWTH AND CONTINUED INNOVATION:

MBFi established the AEC for trials and later N Labs and SASI, becoming the only company in South Africa offering comprehensive scientific testing, while staying true to its sustainable values.

MBFi IN NUMBERS

747%

COMPANY GROWTH
BETWEEN
2014 - 2026

3 000

**TONS OF
VACRES**

PRODUCED PER ANNUM

132 EMPLOYEES

OVER 2 MIL.L

OF PRODUCT PRODUCED WITH
LIQUID FERMENTATION
PER ANNUM FOR THE
AGRICULTURAL MARKET

THROUGH FACILITIES BASED IN
DELMAS - SA
ST. JOSHEP - USA

EMPLOYEES WITH
42 **ADVANCED**
EDUCATIONAL DEGREES

1ST | DEVELOPER OF
EXO ACTIVATION
HYDRO-COLLOID
MTCHO₃
TECHNOLOGY GLOBALLY

550 TONS

OF
TRICHODERMA
PRODUCED PER
ANNUM

LEADING

THE GREEN CHEMISTRY
MARKET WITH VACRES

3.0 OF NUTRITIONAL
PRODUCTS PER
ANNUM

MILLION L

OUR WHY

OUR WHY

With roots starting from a young age we were taught to look at soils, plant growth, integration strategies of pest management, and products that can really impact our Agri Business.

VISION

To lead sustainable agriculture through biological products and Green Chemistry, empowering farmers to achieve greater yields and environmental stewardship

MISSION

We provide scientifically-formulated, eco-friendly solutions to help farmers boost productivity while supporting sustainable farming practices.

BRAND PROMISE

We deliver high-quality, Green Chemistry-based products backed by innovation, reliability, and expert support to ensure farmers' success.



INNOVATIONS

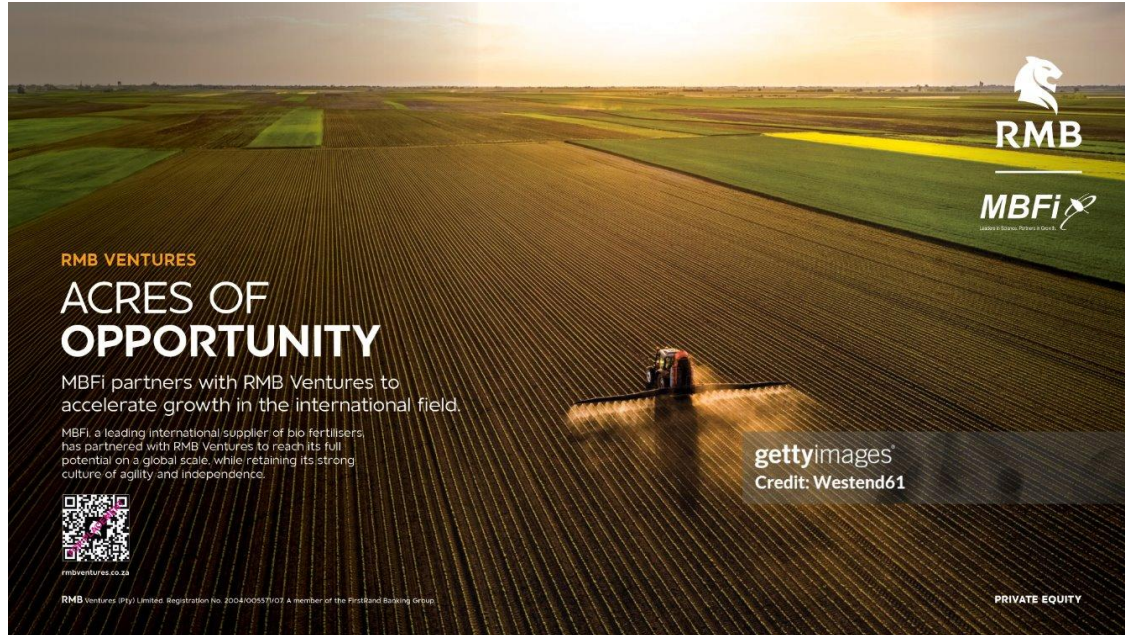
RESEARCH, DEVELOPMENT & PRODUCTION

Our research, development and pilot production Laboratories centre is one of a kind and provides us with the instruments to concentrate capacity and resources. This enables researchers across various disciplines and institutions to join forces and work on both been projects relevant to local and international bio-technology products for the MBFi group of business.

Leaders in science is core value of the business and by building this capacity in team and equipment over years in our business has been significant to the products quality, production capacities, technologies developed and integration of products with major industry products and businesses.



OUR FUTURE

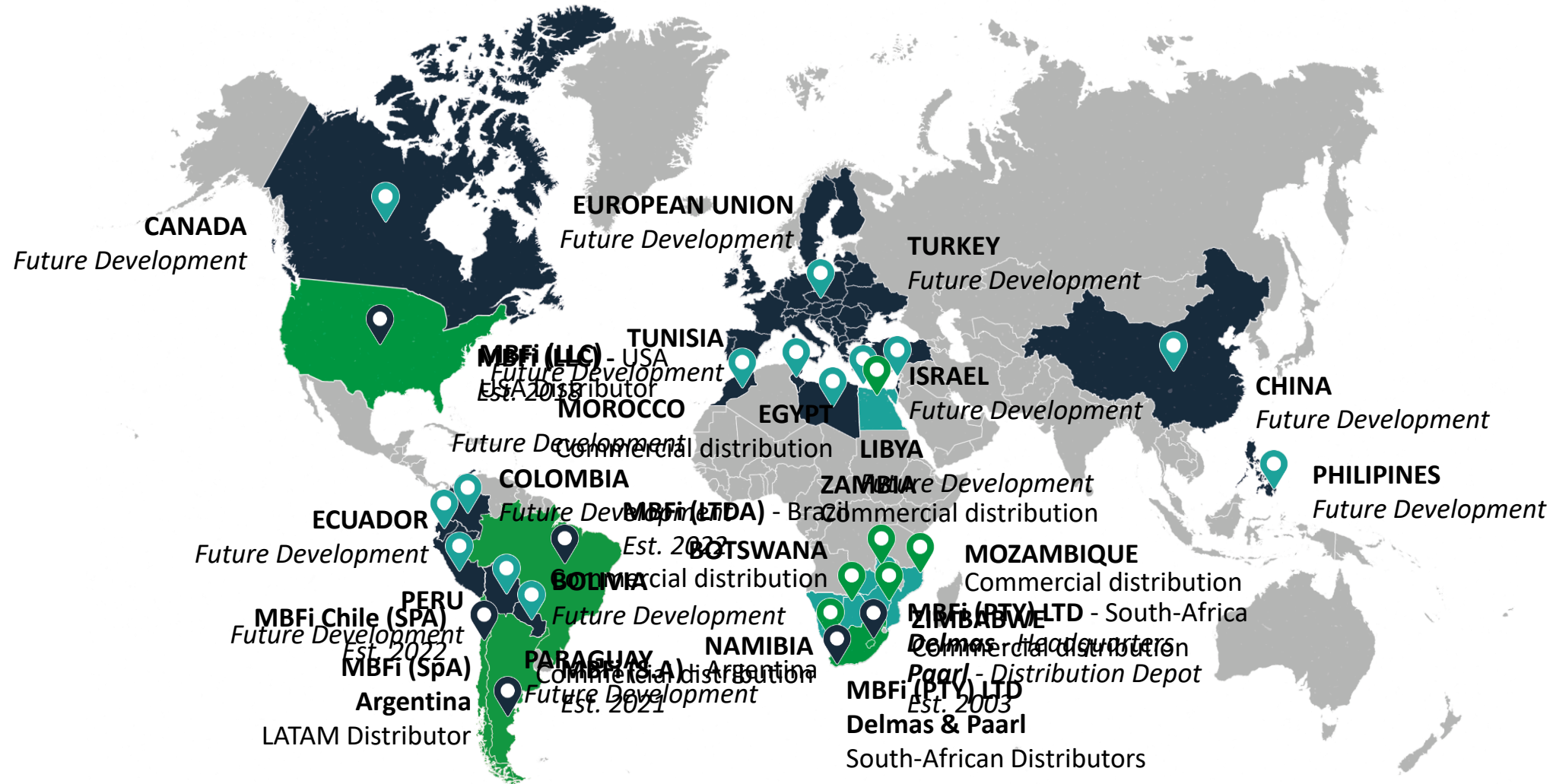


MBFi began as a family business in 2003, driven by the hope and vision to become a company that could make a significant impact on agricultural technologies for growers. Over the years, we've been fortunate to collaborate with growers, channels, and businesses globally to bring these concepts to life. At the same time, we've worked to commercialize these innovations, helping to foster a more sustainable and thriving agricultural sector.

In 2025, MBFi joined hands with RMB to expand our business potential and take our global reach to the next level. Our goal is to positively impact more growers and families worldwide by providing sustainable green chemistry products that help grow their agricultural businesses.



MBFi AROUND THE WORLD



OUR BUSINESS FUTURE



MBFi LATAM
MBFi Argentina (S.A)
MBFi Brazil (LTDA)
MBFi Chile (SpA)

2022



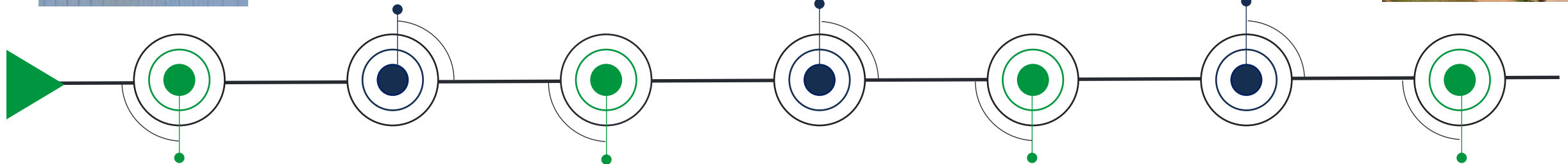
**LIQUID & SOILD STATE
FERMENTATION
PRODUCTION
GROWTH**
- *Delmas Mpumalanga,*
RSA

2024



**REGISTRATIONS
GLOBALLY**

Global registration of over
200 product in more than 10
countries and more than 50
pending registration or label
extensions.



MBFi USA
MBFi (LLC)
- *St Joseph Missouri*

2022



**LIQUID
FERMENTATION
PRODUCTION**
- *St Joseph Missouri,*
USA

2023



**RMB JOINS MBFI RSA
TO FORM VERTIUM BIO**

2024



FUTURE CORE VALUES:
Grounding ourselves to
humble and scientifically
proven green chemistry
products with a family culture
in a cooperate structure.

THANK YOU

At MBFi, our culture is centred on innovation, collaboration, and sustainability. As a family-owned global leader in green chemistry and sustainable agriculture, we are committed to developing solutions that help farmers succeed while protecting the environment. We encourage teamwork, creativity, and continuous improvement, empowering our employees to contribute to a greener, more sustainable agricultural future.

